



# *Sponsor and Vendor Packages*

## *2022-2023 SY*

*[www.dysart.org/artsfest](http://www.dysart.org/artsfest)*

*Festival Director:*

*Danae Marinelli, [danae.marinelli@dysart.org](mailto:danae.marinelli@dysart.org) or 623.876.7973*

*Sponsor/Vendor Coordinator:*

*Kara Poling, [kara.poling@dysart.org](mailto:kara.poling@dysart.org) or 623.876.7155*

# Sponsor Options and Benefits

[www.dysart.org/artsfest](http://www.dysart.org/artsfest)



## Presenting Sponsor (1 available)

**\$7,000**

- Presenting sponsor name included in the press release\*
- Sponsor mention in social media post
- Sponsor logo on the festival map\*
- Sponsor logo on A-frames and directional signage
- Sponsor logo on the program cover (Print Count: appx. 2,000)\*
- Premium ad space in program\*
- Sponsor logo included in program\*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name on schedule of events
- Sponsor name displayed near chalk exhibits and community mural
- Premier logo placement on event t-shirts\*
- Digital Advertising on the main stage of The Vista
- Step and Repeat photo booth\*
- Sponsor mention at each Vista stage performance
- Option to provide additional hands-on activity in the Arts Experience\* *Examples: face painting, balloon or caricature artist, make-and-take craft, etc.*
- Sponsor name on The Vista Center for the Arts stage banner
- Sponsor-provided banner displayed (optional)
- Vendor Booth 10x20, 2 tables and chairs provided
- Appreciation plaque and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

## Arts Experience Sponsor (1 available)

**\$5,000**

- Arts Experience sponsor name included in the press release\*
- Sponsor mention in social media post
- Sponsor logo on the program cover (Print Count: appx. 2,000)\*
- Premium ad space in program\*
- Sponsor logo included in program\*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name on schedule of events
- Sponsor name displayed near chalk exhibits and community mural
- Prominent logo placement on event t-shirts\*
- Step and Repeat photo booth\*
- Sponsor mention at each Arts Experience transition
- Option to provide additional hands-on activity in the Arts Experience\* *Examples: face painting, balloon or caricature artist, make-and-take craft, etc.*
- Sponsor name on Arts Experience banner
- Sponsor-provided banner displayed (optional)
- Vendor Booth 10x20, 2 tables and chairs provided
- Appreciation plaque and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

## Program/Map Sponsor (1 available)

**\$3,000**

- Official provider of the festival program & map\*
- Sponsor logo on the program cover (Print Count: appx. 2,000)\*
- Premium ad space in program\*
- Sponsor logo included in program\*
- Sponsor logo on A-frames and directional signage
- Sponsor logo on the festival map\*
- Sponsor logo and hyperlink on festival webpage
- Vendor Booth 10x20, 2 tables and chairs provided
- Sponsor name displayed near chalk exhibits and community mural
- Option to provide additional hands-on activity in the Arts Experience\* *Examples: face painting, balloon or caricature artist, make-and-take craft, etc.*
- Prominent logo placement on event t-shirts\*
- Appreciation plaque and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

\*Benefits may be time sensitive

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**Gold Stage/Exhibit Sponsor**  
**(6 high-traffic locations available)**

**\$2,000**

- *Stage:* sponsor mention prior to each performance
- *Art Exhibit:* sponsor mention at each exhibit (24 total)
- Sponsor name on stage/exhibit banner
- Sponsor-provided banner displayed (optional)
- Sponsor logo included in program\*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name on schedule of events
- Sponsor name displayed near chalk exhibits and community mural
- Sponsor logo on event t-shirts\*
- Vendor Booth 10x10, 1 table and chair provided
- Appreciation certificate and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

**Silver Stage/Exhibit Sponsor**  
**(2 moderate-traffic locations available)**

**\$1,000**

- *Stage:* sponsor mention prior to each performance
- *Art Exhibit:* sponsor mention at each exhibit (10 total)
- Sponsor name on stage/exhibit banner
- Sponsor-provided banner displayed (optional)
- Sponsor logo included in program\*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name on schedule of events
- Sponsor name displayed near chalk exhibits and community mural
- Sponsor logo on event t-shirts\*
- Vendor Booth 10x10, 1 table and chair provided
- Appreciation certificate and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

**Friends of the Arts Sponsor**

**\$500**

- Sponsor logo included in program\*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name displayed near chalk exhibits and community mural
- Sponsor logo on event t-shirts\*
- Vendor Booth 10x10, 1 table and chair provided
- Appreciation certificate and festival shirt
- Volunteer opportunities

**Advertising Sponsor**

**\$100**

- Sponsor name in program\*
- Sponsor name on festival webpage
- Volunteer opportunities

**Arts Supporter Sponsor**

**varies**

- Optional sponsorship to support the festival without benefits.

**In-Kind Festival Sponsor**

**varies**

- Sponsorship amount and benefits may be structured to suit individual business needs. Sponsorship amount and benefits will be comparable with the sponsorships listed above.

\*Benefits may be time sensitive

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# Vendor Options

www.dysart.org/artsfest



All booths are standard 10'x10' and are located outside. Booth includes one 6' table and one chair. Pop up tents are not provided but are strongly recommended. Pop ups **MUST** be anchored by 20lb weights on each corner. Audio systems and generators are strictly prohibited. No access to water. Electrical and prime location available for an additional fee (limited availability). All vendors must hold appropriate operational licensing where applicable. **For more details please review our Vendor Guidelines.**

## Retail Business / Informational Booth

**\$200**

**Available to "Brick and Mortar" businesses or organizations not affiliated with the arts.**

*Examples include banks, medical & dental, realtors, service industry, etc.*

## Arts & Crafts Business / Small Home-Based Business

**\$75**

**Available to businesses affiliated with an arts & crafts focus and MLM based businesses.**

*Examples include: dance studios, musical instruments and lessons, pottery or painting, photography, jewelry, makeup, screenprinting, woodwork, sewing, or other MLM businesses such as essential oils, home decor, nail polish, etc.*

## School / Booster / Student Booth

**\$50**

**Available to Dysart school booster clubs, parent organizations and individual student booths.**

*Examples include: Arts & crafts activities, water, flowers, chocolate bars, jerky, discount cards, other fundraising sales, etc. Limitations apply, pending approval. Please submit a list of items to be sold in your application.*

## Community Partner

**\$0**

**Promotional only, for community partners and programs offering free resources. Products cannot be sold at your booth.**

*Examples: Local theatre companies, city and municipal partners, local arts based organizations. Spaces are limited.*

## Food Truck (7 available)

**\$125-150**

- Includes approximately 15x30 space (\$125)
- Extended spaces available (\$150)
- Tables and chairs are provided for attendees
- No electricity provided

**\*\* All food trucks are obligated to hold the proper permits including Maricopa County ES Dept. (MFU, TMP and/or Caterer's permits where applicable) and appropriate food handlers cards and certificate of insurance.**

## Option A: Prime Location

**+\$50**

Booth will be located in an area with higher traffic and visibility.

## Option B: Electrical Access (4 available)

**+\$50**

Booth will be located with access to an electrical outlet. Extensions cords not provided.

## Option C: Advertising Sponsor

**+\$100**

Your business name included in program\*.

\*Benefits may be time sensitive

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